

accomnews.co.nz is the only industry-wide portal providing all of the critical information needed by Accommodation Industry Management, Suppliers and Professionals.

accomnews.co.nz delivers the latest industry news, specialist articles, industry forums, product releases, statistics, archives, product and industry videos.

accomnews.co.nz has a regular electronic edition that delivers the latest industry updates direct to the inboxes of over 3,000 industry professionals.

accomnews - Website

Rates are per month. Ex GST.

Banners	Size	x1	x2	x3	x6	x12
Title Page	728x90	\$2,390	\$2,270	\$2,150	\$1,970	\$1,675
Vertical 600	120x600	\$1,280	\$1,215	\$1,150	\$1,055	\$895
Vertical 300	120x300	\$1,040	\$990	\$935	\$860	\$730
Horizontal Large	468x60	\$880	\$835	\$790	\$725	\$615
Horizontal Small	243x60	\$680	\$645	\$610	\$560	\$475
Sponsor Button	120x90	\$480	\$455	\$430	\$395	\$335

Profile (Advertorial)

		x1	x2	x3	x6	x12
Small	200 Words + 1 Image	\$360	\$340	\$325	\$295	\$250
Medium	400 Words + 2 Images	\$520	\$495	\$470	\$430	\$365
Large	800 Words + 4 Images	\$760	\$720	\$685	\$625	\$530

Video

	Size	x1	x2	x3	x6	x12
Hosting	Max 5Mb	\$600	\$570	\$540	\$495	\$420

accomnews - Email

Includes four Email Newsletters per month. Rates are Per Month. Ex GST.

Banners	Size	x1	x2	x3	x6	x12
Vertical 300	120x300	\$1,690	\$1,605	\$1,520	\$1,395	\$1,185
Horizontal Large	468x60	\$1,500	\$1,425	\$1,350	\$1,240	\$1,050
Sponsor Button	120x90	\$990	\$940	\$890	\$815	\$695

Video

		x1	x2	x3	x6	x12
Video Thumbnail & Link to website		\$640	\$610	\$575	\$530	\$450

Attachments

Rates are per 1000 emails	File Size	x1
PDF	0 - 100Kb	\$110
PDF	100Kb - 500Kb	\$180

Production Charges

Artwork		
Included (Maximum 2 client corrections)	No Charge	
Additional changes	\$120/hour	

Advertorial

200 Words	\$120
400 Words	\$200
800 Words	\$360

Note: All prices exclude GST. Agency commission terms & conditions apply. E&OE

The No.1 online resource for Accommodation Industry Professionals.

- hotels • motels • resorts
- apartments • student
- time share • budget
- holiday parks • retirement
- management rights



Regular Topics:

- Industry
- Management
- Tourism
- Events
- Appointments
- Developments
- Profiles
- Housekeeping
- Safety & Security
- Refurbishment
- Human Resources
- Marketing
- Guest Facilities
- Food & Beverage
- Technology
- Energy & Resources
- Maintenance

Material Requirements

Banner Specifications:

All banners are in 'pixels' at 72dpi. Maximum file size of all banners is 40kb. Hyperlinks to be supplied with banner files. Files can be supplied as GIF, JPG, .SWF or HTML. (.SWF and HTML cannot be used for newsletter). Banners may be compressed to reduce size if required.

For further information and advice contact the production department on (03) 365 5575 or speak to your Advertising Coordinator.



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Please indicate your selected advertising and term options.

accomnews - Email

Includes four Email Newsletters per month. Rates are Per Month. Ex GST.

Banners	Size		x1	x2	x3	x6	x12
SELECT TYPE & TERM		<input checked="" type="checkbox"/>	<input type="checkbox"/>				
Horizontal Large	468x60	<input type="checkbox"/>	\$1,480	\$1,405	\$1,330	\$1,220	\$1,035
Sponsor Button	120x90	<input type="checkbox"/>	\$990	\$940	\$890	\$815	\$695
Vertical 300	120x300	<input type="checkbox"/>	\$1,690	\$1,605	\$1,520	\$1,395	\$1,185
Video							
Video Thumbnail & Link to website		<input type="checkbox"/>	\$640	\$610	\$575	\$530	\$450

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